



# **TORINO 2006: Environmental sustainability in the frame of the Olympics**

Olympic Forum Barcelona, 13 November 2007

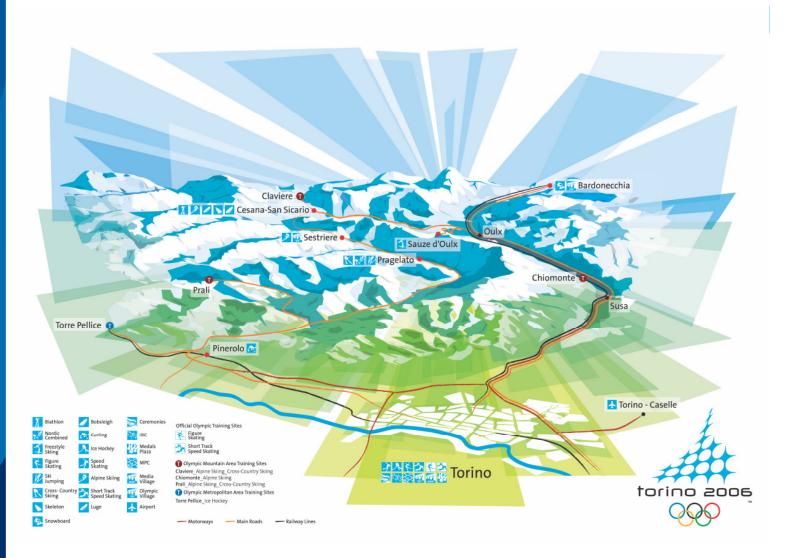
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The Olympic System

# THE OLYMPIC SYSTEM





# THE REFERENCE FRAMEWORK

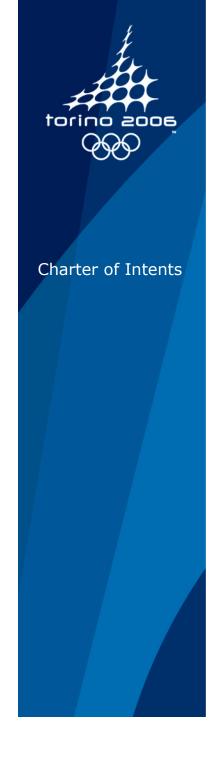
Sport, Culture and Environment

Reference Framework Agenda XXI of the Olympic Movement

"Green Card" of the Bidding Committee Torino 2006 Required by the IOC within the Candidacy Dossier

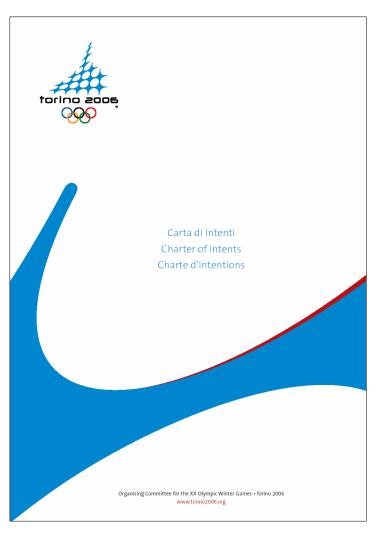
#### **Charter of Intents**

Inspired by the IOC Code of Ethics



#### **Charter of Intents** Official Approval

#### April 2002



#### 1. Responsibility

- 2. Non discrimination and freedom
- 3. Life, health and safety
- 4. Solidarity
- 5. Minors
- 6. Culture
- 7. Sustainability and environment
- 8. Integrity and transparency
- 9. Dissemination
- **10.** Participation
- **11. Scope**
- 12. Application and control



# **STAKEHOLDER ENGAGEMENT**

#### Sport, Culture and Environment

#### Cooperation with **UNEP**

- Memorandum of Understanding
- International Declaration on Cleaner Production
- Communication initiatives

#### Cooperation with European Commission, DG Env

- "Guidelines for the implementation of EMAS in sporting events"
- EU Eco-label for tourist accommodation services
- Communication initiatives

Reference Framework



# **STAKEHOLDER ENGAGEMENT**

#### Sport, Culture and Environment

#### Cooperation with **Environmental NGOs**

Reference Framework

**Environment Advisory Assembly**: representatives of environmental NGOs and local authorities involved in the Games organisation.

Main environmental issues analysed and discussed, in order to find the "most sustainable solutions".

**Any legal claims** were lodged during the design and construction of the Games infrastructures.



# THE TORINO 2006 LEGACY



The Torino 2006 Legacy

## The intangible legacy

- Innovative and systemic approach to the Olympic Games life-cycle
- Development of cutting-edge and comprehensive environmental tools

## • The tangible legacy

New infrastructures and restoration interventions aimed at improving the mountain environment and the life quality of the inhabitants



# **The Intangible Legacy**

## "An innovative and systemic approach"

#### Strategic Environmental Assessment

Required by the Italian Act 285/00 as a tool for assessing the environmental impacts of the Olympic Programme before the implementation

#### Environmental Management System

Implementation of ISO 14001 standard and EMAS (Eco-Management and Audit Scheme) European Regulation to guarantee the sustainability of the event

#### Development of Sustainability Projects

The Intangible Legacy



Strategic Environmental Assessment

> "overall sustainability" of the Olympic Programme subject to observance of a series of recommendations

#### **Strategic Plans**

- Inert Waste from excavations
- Sustainable Mobility
- Safety of workers and local inhabitants
- Water Management
- Prevention of natural risks
- Environment and landscape
- Guidelines for project sustainability of Olympic and Multimedia Villages

#### **Environmental Monitoring Plan**

SEA



# Strategic Environmental Assessment

## **Projects sustainability in city venues -Olympic Village Torino (i.e.)**

SEA

Environmental aspects identification Design phase: spread use of eco-efficient technologies Construction phase: auditing programme





SEA

# Strategic Environmental Assessment

# **Projects sustainability in mountain venues – Biathlon (i.e.)**

Environmental aspects identification Design phase: spread use of eco-efficient technologies Construction phase: auditing programme





# Strategic Environmental Assessment

## **The Water Management Plan**

#### Goals

- guarantee the local inhabitants drinkable water;
- guarantee the snow-making system water;
- rationalize water usage;

#### Achievements

- realised 9 water reservoirs for the snow-making system, instead of the 20 authorised by the Ministry for the Environment within the SEA process;
- improved waterworks and sewage systems;

SEA



SEA

# **Strategic Environmental Assessment**

## **The Water Management Plan**

#### Water Reservoirs data

Tabella 1: Bacini artificiali per l'innevamento programmatoTable 1: Artificial basins for snowmaking systems

Nome	Capacità	Superficie dello	Area di cantiere	Sbancamenti		
	dell'invaso (mc)	specchio d'acqua (mq)	(mq)	(mc)		
Name	Reservoir	Surface area of the	Construction	Excavations		
	capacity (cbm)	expanse of water (Sqm)	Site area (Sqm)	(cbm)		
Lago_ <i>Lake</i> Serra Granet	29.500	8.600	42.000	37.000		
Lago_ <i>Lake</i> Sagnalonga	7.250	2.580	8.800	17.165		
Lago_Lake Italsider	31.100	6.462	20.000	19.660		
Lago_ <i>Lake</i> Golf	30.000	340	16.000	22.000		
Lago_Lake Anfiteatro	40.000	8.560	25.000	29.370		
Lago_ <i>Lake</i> Pattemouche	30.000	7.370	20.000	22.000		
Sportinia	26.600	6.410	11.000	33.000		
Rougies	25.770	6.338	18.000	17.400		
Melezet	13.000	4.700	8.000	32.000		



# **Strategic Environmental Assessment**

## **The Sustainable Mobility Plan**

- Nearly 100 natural gas-powered vehicles (TOROC fleet)
  - Piedmont Region funding
  - Budget 3 millions €
  - Post Games: vehicles to Local Authorities
- Hydrogen-powered and natural gas-powered buses (GTT)
- HysyRider (hydrogen-powered scooter) showcase in Games Time





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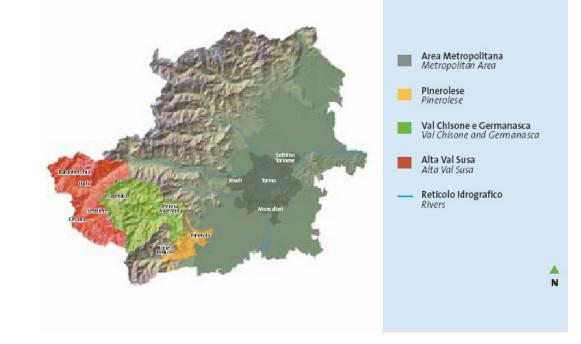


# **Strategic Environmental Assessment**

## **The Environmental Monitoring Plan**

The plan consisted of **16 environmental indicators** regarding:

water cycle, air quality, land use, energy consumption, waste production, eco-systems, transport, landscape, urban environment.



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EMS

# **Environmental Management System (EMS)**

A tool for pursuing the sustainability of the Olympic Programme, coordinating the activities in progress and communicating the performance to the stakeholders

ISO 14001 certification

EMAS (Eco-Management and Audit Scheme) registration





# **Sustainability Projects** HECTOR (Heritage Climate TORino)

- Climate Change a principal role when it comes to environmental matters.
- The Kyoto Protocol entry into force was ratified on 16<sup>th</sup> February 2005.
- The future of Winter Sports is strictly dependent on climate conditions



Progetto Hector

# **Sustainability Projects HECTOR - Goals**

## The HECTOR project had two main goals:

- To raise awareness on climate change issues. Large scale events like the Olympics are the best platform to raise awareness on global environmental issues.
- Offset greenhouse gases produced during the Torino 2006 Olympic Winter Games, through financial investments in reforestation, energy efficiency or renewable energy sources projects

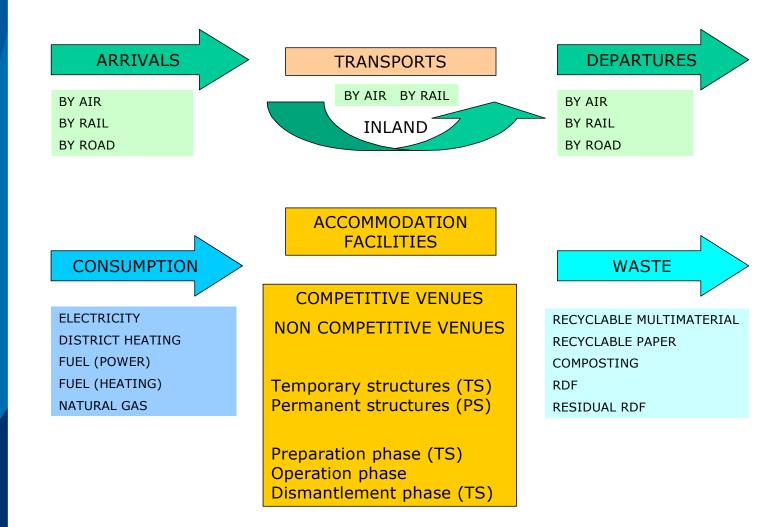


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Progetto Hector

## **Sustainability Projects** HECTOR - *Emissions evaluation and system boundaries*





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# **Sustainability Projects HECTOR -Emissions evaluation and data**

#### Subjects considered:

Athletes, coaches and team officials, IOC, National Olympic Committees and Federations, judges and umpires, journalists and media operators, sponsors, TOROC personnel, volunteers. Spectators were excluded from the system boundaries.

Activities	Emissions (ton CO₂ eq)	% on total
Transportation to/from Torino - AIR	22.156	21,4
Transportation to/from Torino - RAIL & ROAD	818	0,8
Transportation on the Games area	5.692	5,5
Waste management	475	0,5
Accommodation	7.200	7,0
Torch relay	66	0,1
Olympic cauldron	1.570	1,5
Venues operations - ELECTRICITY	34.919	33,7
Venues operations – DIESEL GENERATORS	19.723	19,0
Venues operations - HEATING	10.897	10,5
Total	103.516 to	n CO₂ eq



Progetto Hector

## **Sustainability Projects** HECTOR - Donors' contributions for offsetting GHG emissions

• The **Regione Piemonte** allocated 5.000.000 € for financing renewable energy and sustainable energy use projects.

• The United Nations Environment Programme (UNEP) realised in March 2006 a tree-planting event "Plant for the Planet" all over Kenya.

• The **City of Pinerolo** realised energy efficiency and carbon sequestration projects.

• Other funds collected from **individuals** were used to buy VERs from certified projects in Mexico, Sri Lanka and Eritrea.

torino 2005

torino 2006

Progetto Hector

## Sustainability Projects HECTOR -Carbon credits available at April 2006

Partner	Project	Period of credits production	Carbon credits (ton CO2 eq)
Regione Piemonte	district heating	4 years	8.588
Regione Piemonte	district heating	4 years	4.680
Regione Piemonte	cogeneration	until 2012	2.292
Regione Piemonte	cogeneration	4 years	32.116
Regione Piemonte	district heating	4 years	20.100
City of Pinerolo	various	until 2012	896
UNEP	tree-planting	4 years	905
Other individuals	various	-	24
Total carbon credits (to	69.601		

The greenhouse gases emissions balance (generation and offsetting) was certified by an independent Body according to a voluntary scheme based on the main principles of the Kyoto Protocol.

#### As for April 2006, the offsetting rate was 67,2 %.

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# **Sustainability Projects**

Promotion and implementation of the EU Ecolabel for tourist accommodation services

#### Goals

to make the Olympic Winter Games a driving force for the diffusion of the EU Ecolabel in the tourist sector

#### **Main results**

- TOROC supported about 15 accommodation structures in the EU Ecolabel implementation
- 7 of them have been awarded with the logo (February 2006)
- Implementation of the EU Ecolabel in the Olympic Media Village Università



# **Sustainability Projects Sponsor and Sustainability**

#### Goals



to share commitments and actions and promote the results

#### How

- Sponsors joined the programme on a voluntary basis
- TOROC evaluated the environmental commitments
- TOROC awarded the "sustainable partners" with the logo Ambiente 2006



# **Sustainability Projects Sponsor and Sustainability**

Logo awards at February 2006







Kodak



IVECO







Waste management

# **Sustainability Projects**

## Waste management

#### Goals

- to minimize waste production (less than 1.600 tonnes)
- to achieve high recycling rates:
  - > 70% to materials recovery
  - production of RDF (Refuse Derived Fuel)

#### How

- Compostable materials (corn starch) for disposable products in catering activities
- Separate collection system
- Official agreement with the Italian Authority for Packaging (CONAI)
- Communication campaign addressed to spectators and other participants



# **Sustainability Projects**

#### Waste management

# Waste production and separate collection results

Waste management

Material	Quantity (tons)	
Paper	118	
Plastic	29	
Organic materials	115	
Glass and Aluminium	10	
Wood	21	
Not recyclable	920	
TOTAL	1.212	



# **The Tangible Legacy**

## "An improved land"

The Tangible Legacy

#### > Water system management

- > Territory lay-out
- Forestry works
- > Mountain villages restoration



Water System Management

# Water system management

Realized more than...

- > 9 interventions on waste water treatment plants
- 6 interventions on mountain villages' waterworks
- > 11 interventions on sewage systems

### And **9 water basins** in the mountains both for snow making and civic and agricultural use





Territory lay-out

# **Territory lay-out**

In the mountains, realized *more than...* 

- 12 interventions
  to avoid land sliding,
- 2 interventions to reduce
  the risk of
  avalanches, and



- 2 land reclamation drainages
- 15 securing interventions on rivers' channels to prevent floods



# Forestry works and Mountain Villages Restoration

Forestry works and Mountain Villages Restoration Restored 4 mountain villages, to improve the quality of life and to enhance their fitting into the natural environment



Realized:

- about 27 forestry works in the mountains, to preserve the natural ecosystems alpine identity
- 3 intervention for natural Olympic Valleys
  landscape improvement



Sustainability Reporting **Sustainability Reporting** 

An annual, non-technical report addressing environmental, social and economic issues entailed by the Olympic event and illustrating initiatives that give concrete form to TOROC commitments stated in the Charter of Intents.

A corporate governance tool aimed at sharing information with stakeholders, facilitating dialogue and therefore improving the sustainability performances of the Committee.



